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ELECTRICITY  
IS LIFE

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WHY THE  
DAVIS  
ELECTRIC  
MEDICAL  
BATTERY  
IS A  
PRESENT DAY  
NECESSITY

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# Electricity is Life.

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**T**HE DAVIS ELECTRIC MEDICAL BATTERY is the achievement of twenty-five years of scientific study, research and experiment by an Electrical Genius, Mr. Jesse R. Davis—a man, who, during all that period, has been daily employed as Superintendent of a Large Electric Lighting and Power Plant of the City of Parkersburg, West Virginia, whose every hour during that time has been spent in controlling and harnessing electricity—a man who thoroughly understands the electric current, its wonderful power and its effect upon the human system.

On the top of this page we refer to "Electricity as Life." In making this statement, we simply repeat the opinion of many men of science, and whether or not it is true that electricity is the actual life principle, or simply an element of life, one thing is certain; that, as a force in arousing circulation of the blood, strengthening the nervous system, lengthening life, purifying the blood and eliminating pain, no curative element has ever

equaled its power when faithfully used.

Perhaps no desire in the human family is more pronounced than that of security—the feeling that full provision has been made against a time of trouble, a friend at hand in an hour of need, and it is in this light that the Davis Electrical Medical Battery makes its strongest appeal—as a protector in an hour of illness, a continuous policy of health and life insurance during your life time.

By placing the DAVIS ELECTRIC MEDICAL BATTERY in your home, you have a constant sense of security against the influence of disease. Most of the serious ills of life, are at first petty ones, which, if allowed to take firm hold, eventually become most severe. No ailment in its beginning is strong enough to withstand the healing power of electricity, and here we take the positive stand that any family not thus protected flies in the face of experience, and is placed wholly at the mercy of chance.

The purpose of the DAVIS ELECTRIC MEDICAL BATTERY is not only to relieve the dire diseases of humanity after they have become long seated, but to overcome them in their first appearances, which it can be relied upon to do in every instance.



THE DAVIS ELECTRIC MEDICAL BATTERY is operated by the dynamo current which is a steady flow of current, and it can be operated by any child of ordinary discretion. It operates on either the DIRECT or ALTERNATING CURRENT, the only two currents used in manufacturing the electric incandescent light. These currents are so perfectly controlled through THE DAVIS ELECTRIC MEDICAL BATTERY that either current can be applied to a child one day old with the very highest and most beneficial results.

The currents which operate our Battery are so perfectly harnessed that the effect is pleasing, and at the same time soothing. There is no shock to our Battery. The Medicated Chemicals used in our Battery, through which the current passes before reaching the system, so perfectly controls the electric current and reduces it to so low a voltage that even the most sensitive nerve of the eye can be bathed with the Sanitary Treating cloth used in applying electricity.

The Highest Medical Authority of the country, in passing upon the merits of our Medical Battery, from a therapeutical standpoint, pronounce it the most practical application of the electric current ever known. The

simplicity, durability, portability, cheapness, everlasting qualities, places it within the reach of the poorest man who may be suffering with any chronic disease. It is especially recommended for chronic Paralysis, Rheumatism, Nervous Diseases, Liver and Kidney Disorders, Catarrh, Pleurisy, Neuralgia, Lumbago, Weak Eyes, Poor Circulation, Locomotor Ataxia, Etc., Etc., having demonstrated upon thousands of cases its wonderful curative powers. **It has never failed on any case of Rheumatism and Paralysis.** For Nervous Diseases, its potent power to cure is endorsed by physicians of the highest standing all over the country. For Poor or Weak Circulation, nothing on earth acts so like magic as does THE DAVIS ELECTRIC MEDICAL BATTERY.

Realizing that electricity, properly controlled, was used therapeutically all over the World, the Inventor of THE DAVIS ELECTRIC MEDICAL BATTERY has spent practically twenty-five years in inventing a Battery which could not ever get out of order—last forever—and so perfectly control the electric current that any child could apply the current. In our Battery the shock, incident to the “so-called medical batteries” and “water socket arrangements” has been positively removed. THE DAVIS ELEC-

TRIC BATTERY is for the use of physicians, and at the same time a home Battery.

ELECTRICITY IS NEW. The reader may ask, "Why then, has not electricity been more freely resorted to by the Medical Profession? The answer is, indeed, simple. Drugs and Bleeding are old. It has only been a few years since the discovery of the Electric Light, and although the Medical Science has for many years known of and written upon the medical value of Electricity, and of electric therapeutics, yet the inventing of the apparatus or device that would properly control the electric current has been the stumbling block; yet, the general practitioner has known of electricity, its wonderful curative power in the treatment of those great variety of diseases which medicine will not reach, but he has not felt like expending such a large sum, of \$300 to \$1,000, in the purchasing of those expensive Static Machines for the administration of the electric current. Heretofore, it has been only the very wealthiest physician who could afford such a large sum for a Static Machine. However, the very extraordinary and beneficial results obtained by these path-finders in the field of Electrical Treatment attracted so much attention that inventive genius was turned upon the sub-



ject to such an extent that today the electric treatment problems have been solved by the discovery and invention of THE DAVIS ELECTRIC MEDICAL BATTERY.

Nothing can supplant electricity in the treatment of Rheumatism, Paralysis, Nervous Troubles, Catarrh, Pleurisa, Neuralgia, Lost Voice, Insomnia, Poor Circulation, Asthma, Weak Eyes, Locomotor Ataxia, etc., and nothing on earth can reach the "spot" like the electric current administered through THE DAVIS ELECTRIC MEDICAL BATTERY, positively the only Medical Battery ever invented and put upon the market which so pleasantly, safely and wonderfully furnishes a current which, while not a cure-all by any means of all the diseases to which the human flesh is heir, yet its potent power to cure and aid in the curing of those numberless diseases is unquestioned, and it is endorsed by **Multi-Millionaires, Capitalists, Bankers, Laymen, Physicians and others**, and all are enthusiastic over the benefits received from the simple application of the electric current.

Wherever the incandescent light is employed in lighting the home, THE DAVIS ELECTRIC MEDICAL BATTERY can be used. You must have the electric current in your home, or



you can not use our Battery. Thousands of people have their homes wired for the sole purpose of taking our Electric Treatment. However, our Battery does not turn the meter, for the reason that the current is reduced so mildly that it will not turn the hand on the meter if employed for a month at a time. It does not require an electrician to work it, and it can not ever get out of repair or order, and is guaranteed for a life-time, except breakage.

**THE DAVIS ELECTRIC MEDICAL BATTERY** is an indispensable factor to every up-to-date physician, and the electric current is applied so simply than any child can operate it. Full instructions for operating the same are supplied in our little treatise on the benefits of the electric current.

The physician who makes any claim to keeping up with the times, must have **THE DAVIS ELECTRIC MEDICAL BATTERY**, or lose the rank he would otherwise obtain by employing it in his general practice. Its reliability, its never-out-of-order qualities; always in perfect working order—can't wear, burn or rust out; its wonderful **CURATIVE POWERS**, makes it appeal to the physician.

THE DAVIS ELECTRIC MEDICAL BATTERY SHOULD be in the bath room of every home in the United States, for the reason, that previous to taking the cold water bath the sufferer of any form of chronic disease, who unquestionably has a bad circulation of the blood, should take the current for five or ten minutes, to work up a strong circulation previous to taking the bath.

As a complexion producer it has no equal. Those numberless women who desire a good, rosy complexion, have only to use this DAVIS ELECTRIC MEDICAL BATTERY to produce the results, for the reason that the blood must circulate freely, thus giving them the same circulation that they could only get by an hour's vigorous exercise.

Those who live in the smaller cities have little idea of the extent to which electricity is made use of by the many wealthy physicians in the large cities, in the many hospitals, sanitariums and colleges. The machines used to generate electricity for the purpose above referred to is generally known as the "Static Machine," which costs anywhere from \$300 to \$1,000. They are large and cumbersome, weighing in some instances a thousand pounds. It can be readily understood that they can not be taken to a patient's home,

owing to their weight. Then, again, there are dry-cell batteries, which require the constant purchase of dry cells, and the service of an electrician to keep them in order. THE DAVIS ELECTRIC MEDICAL BATTERY can not get out of order—is convenient to carry about—simple in application, and can be operated wherever there is an incandescent light.

THE DAVIS ELECTRIC MEDICAL BATTERY has been invented for durability and practicability. The price puts the same within the reach of all suffering humanity, and all forms of chronic rheumatism, etc., etc. It is not a CURE ALL by any means, but nothing on earth can take the place of the electric current in its curative power. Some city physicians receive for the simple administration of the electric current \$4 to \$10 per treatment. Then again the simple application of the electric current through the WONDERFUL DAVIS ELECTRIC MEDICAL BATTERY is different from any electric application heretofore discovered, or known to the medical profession. It passes through a MEDICATED CHEMICAL, which is a secret to the manufacturers of this Battery, which perfectly and accurately and beneficially controls the current. The administration of the Electric Current through The DAVIS ELECTRIC BAT-



TERY is applied by use of a sanitary face cloth, to be changed with each treatment, in order to prevent the spread of contagious skin disease. It can be applied to any part of the system, wherever there is a pain or congestion. It removes at once all forms of congestion through the circulating medium of the blood. It is a specific for all forms of disease, and more especially RHEUMATISM, PARALYSIS, NERVOUS TROUBLES, SWOLLEN LIMBS, OR MUSCLES, ASTHMA, CATARRH, BRONCHAL TROUBLES, INSOMNIA, ETC. As a sleep-producer it has no equal.

**Remember, that we have no competitors.** We have the very highest and most superior Medical Battery ever invented and put upon the market, declared so by the thousands of enthusiastic physicians and home users.

**REMEMBER, AGAIN,** that our Battery furnishes 7200 Alternations per minute, which pass through the blood and tissue, whether you are taking two volts or fifty. This alternating current soothes the nerves and exercises the blood and nerve fibre in the body. **THIS INTERNAL EXERCISE** is of the very greatest importance, and is certainly the greatest discovery in medical science of this age. This is really an internal massage. By the



use of THE DAVIS ELECTRIC MEDICAL BATTERY, all congestion of the blood is removed, and renewed health and vigor returns. Its effect upon the human system is rejuvenating and regenerating, and the powers of the mind are increased, and joy and sunshine brought into the homes of countless thousands who use this simple treatment.

THE DAVIS ELECTRIC MEDICAL BATTERY acts like magic in the destruction of all forms of germ disease which infest the Human System. Thousands of people suffer with what are known as Tape and Pin Worms. This Battery will positively kill and remove the same from the System. For young women, just budding into womanhood, and who are irregular in the menstruation period, have not only been made regular, but the same corrected. For this employment THE DAVIS ELECTRIC BATTERY POSITIVELY HAS NO EQUAL. It has been successfully used in breaking up severe cases of fever. It gives the blood a free circulation, causing immediate perspiration, thereby relieving the sufferer of the same.

FOR INDIGESTION AND STOMACH TROUBLE nothing on earth surpasses the merits of our Battery. It can be applied to the stomach, or any part of the body, through the sanitary

treating cloth effectively, with the very highest and most beneficial results.

Lastly, it is recommended by physicians all over the world for self-treatment of any form of chronic disease. You have only to use it to be absolutely convinced of these facts.

Price, delivered, express prepaid, in the United States, \$35.

For sale by—

**THE DAVIS ELECTRIC COMPANY,**

Sole Manufacturers,

Parkersburg, West Va., U. S. A.



The following excerpts were taken verbatim from

## **Rudiments of Modern Medical Electricity**

By S. H. Monell, M. D.



“Clinical Tests” upon more than a hundred patients show that these currents exert in the majority of cases a most powerful and generally beneficial action upon diseases which are due to lessened nutrition, accelerate inorganic changes and metabolism. This is proved by analysis of the urine, of which the following is a brief resume:

The quantity becomes more normal; the products of waste are better eliminated.

The increase of combustion is shown by the diminution of uric acid, while the percentage of urea is generally increased. The elimination of the inorganic products is also changed, but in a manner less marked.

When daily seances are given, each lasting fifteen minutes, we may generally observe in patients submitted to the influence of these currents the following modifications in their general condition:

Return of sleep;



Increase of strength and vital energy;



Improved mental state, power for work, and ability to walk;



Improvement of appetite, digestion, etc.;



General progressive improvement. This general nutritional improvement often manifests itself after the first seance before any local influence is apparent and before any change has occurred in the urinary secretions.



“Local pain and trophic changes are often more slowly affected by these currents until they are applied locally instead of by a general seance.”



“The diseases which seem to derive most benefit from the general alternative action of this current passed through the entire body to effect the general nutritions are rheumatism, gout, and diabetes.”



The current from THE DAVIS ELECTRIC MEDICAL BATTERY is efficient for the relief of pains, exerts a most powerful grasp on the muscles, and owing to the high alternations—7200 per minute—furnished by most Electric Lighting Power Plants, the blood is made active, and through the circulating medium of the blood all forms of chronic invalidism are reached, and good health ensues.

Price the world over, \$35.

**THE DAVIS ELECTRIC COMPANY,**

Sole Manufacturers,  
Parkersburg, W. Va.

# The Davis Electric Company

INCORPORATED

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Authorized Capital, . . . \$350,000.00

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J. MENTOR CALDWELL, President.

SAMUEL M. DILS, Vice President.

HENRY H. DILS, Sec'y and Treas.

JESSE R. DAVIS, Inventor & Supt.

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GENERAL OFFICES AND FACTORY:  
PARKERSBURG, WEST VA.  
U. S. A.



