

P14049
2nd

PROGRAM
FOR THE OPENING
AND DEDICATION OF
THE MARKET AUDI-
TORIUM BUILDING
TO BE HELD ON THE
EVENING OF FRIDAY
MAY THE SECOND

NINETEEN
HUNDRED &
THIRTEEN

DIRECTORS:

GEO. W. LUTZ
Prest.

W. E. STONE
Vice-Prest.

F. J. FOX
Sec'y-Treas.

C. HAL BRUES

GEO. E. STIFEL

DR. T. M. HASKINS

H. C. FRANZHEIM

H. L. KIRK

H. C. OGDEN



The Old Market House

THE FIRST market in the city was at the East end of the suspension bridge on Tenth street in the early years of the last century and was a small frame structure with three or four stalls. That energetic public-spirited citizen, Noah Zane, realized the necessity for larger accommodations as the town grew and on January 13th, 1821, conveyed to the city a piece of ground at Tenth and Market streets to be forever used for market purposes. In 1822, the building was erected by public subscription—\$690 being raised—and George Pannell, a contractor and builder, erected the structure, which was opened with a celebration. It was 98 feet long with an arched roof and contained eight stalls. The market was very popular and the market house was extended in 1828, 1830 and 1832 on further grants of land given by Noah Zane, Moses Chapline, Wm. Houser and Wm. Chapline. A little later another section was added which completed the old structure as it stood until the erection of the Market Auditorium.

In the early days, the second floor of the South end was used as a city hall and the north end for county purposes, until the erection of the old city hall on Market street and the old court house at Chapline and Twelfth.

The old Market contained 76 stalls and after the second floors ceased to be used for public purposes, they were rented for restaurant, lodge rooms, etc.

WEST VIRGINIA

By S. E. Kiser

There are lands of milk and honey,
There are lands with ruins gray,
There are lands where only money
May command the right of way,
But beside a winding river
There's a land where beauty reigns,
And where manhood shall forever
Have more worth than golden gains.

REFRAIN:

Massachusetts, Maryland, Pennsylvania, Delaware,
Each may seem a fairyland to the people dwelling there.
But no country holds a candle
To the state that has the handle:
*W-E-S-T V-I-R-G—

You can guess the rest, and so, all together, sing it, Oh
You grand old West Virginia.

There is one place of all places
That upon the map are shown
Where the girls claim all the graces
And all glory as their own,
Where at night time or in day time
Honor wins a ringing cheer,
Where the whole year is a playtime,
And where valor still is dear.

REFRAIN:

Colorado, Minnesota, Maine, New York, Connecticut,
Arkansas and North Dakota, all are very splendid—BUT
There's no state that holds a candle
To the state that has the handle:
*W-E-S-T V-I-R-G—

You can guess the rest, and so, all together, sing it, Oh
You grand old West Virginia.

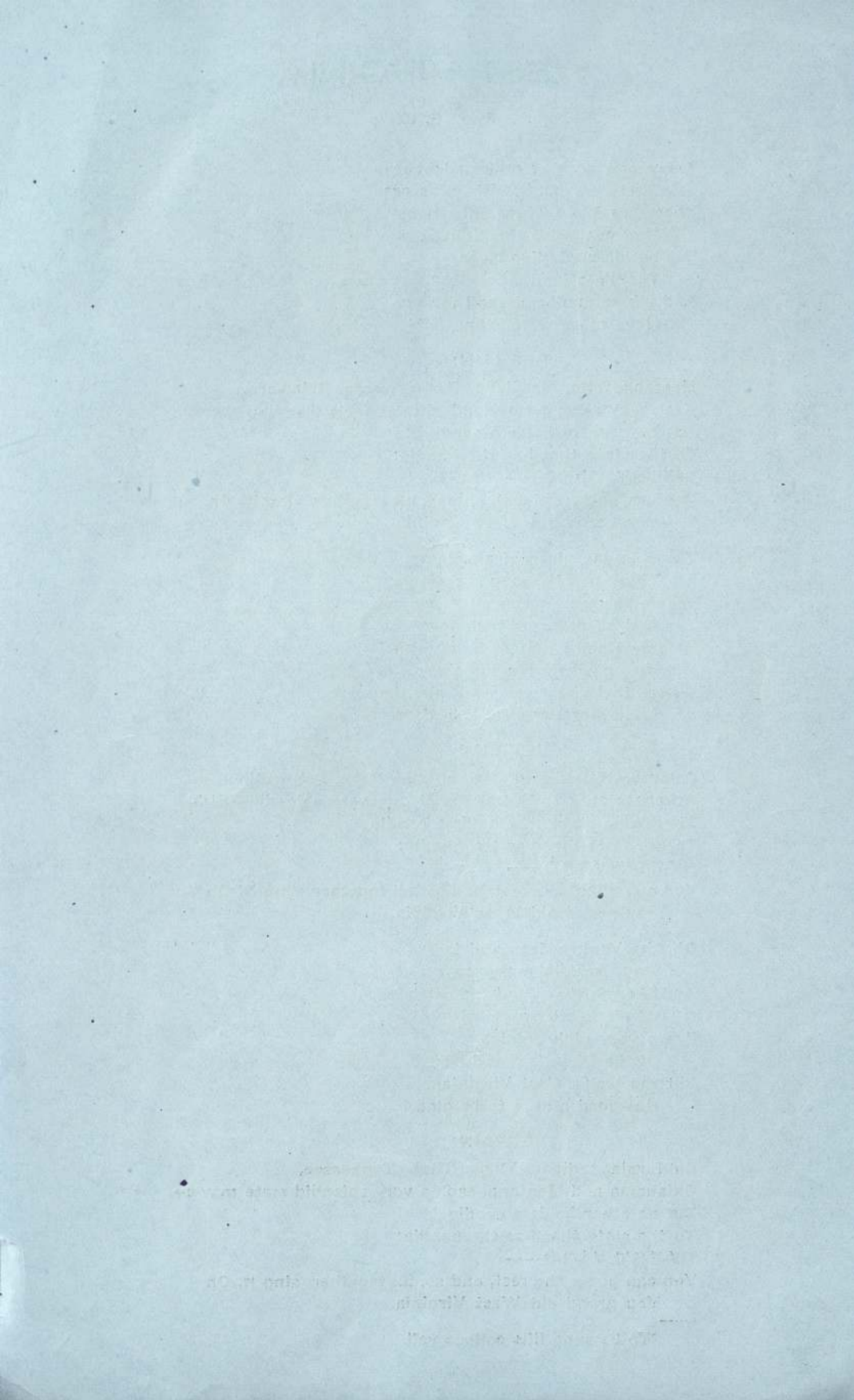
Oh, the Yankee, lean and lanky,
May excel in many ways,
And the plowboys and the cowboys
Of the West may merit praise;
I've a very high opinion
Of the Dixie lass and lad,
But the lucky West Virginian
Has good reason to be glad.

REFRAIN:

California, Indiana, Texas, Utah, Tennessee,
Oklahoma and Montana, each a very splendid state may be,
But no other holds a candle
To the state that has the handle:
*W-E-S-T V-I-R-G—

You can guess the rest, and so, all together, sing it, Oh
You grand old West Virginia.

—
*To be sung like college yell.





The New Market Auditorium

THE CONSTRUCTION of an auditorium was first taken up by the Board of Trade at the suggestion of President George W. Lutz. The subject was referred to a committee with President Lutz as chairman and Secretary R. B. Naylor as secretary.

A suggestion by Mr. Lutz that two ends could be served by the erection of a new market with a spacious auditorium on the site of the old Second ward market was adopted. Architect F. F. Paris designed the structure. An ordinance was framed providing for the formation of a company by the Board of Trade which should lease the site from the city at a nominal rental and erect the building at an approximate cost of \$160,000. The ordinance was passed March 28, 1911. After a few weeks' work in which Mr. Lutz, W. E. Stone and Secretary Naylor took the leading part, subscriptions amounting to \$160,000 were secured from 162 individuals and companies.

A charter was granted April 21st and on May 1st the Market-Auditorium Company was formed and directors elected. The City of Wheeling is represented by three directors. On September 14th, the contract was let to B. F. Perkins and Thos. W. Jackson. The cornerstone was laid on April 25th, 1912, and the building practically completed last January.

The building, which is the largest and most beautiful in the State, is constructed of vitrified brick and structural steel, is 506 feet long and 40 feet wide at the ends. The Auditorium is 52x180 feet and will accommodate 3,500 people. The market section has 64 stalls which are all rented and a daily market will be held. There are 23 spaces fronting streets where farmers can sell from wagons. The second floor contains office rooms, occupied by the Board of Trade, Business Men's Association, Retail Grocers' Association and the Municipal League.

Program

H. C. FRANZHEIM, *Chairman.*

- INVOCATION - - - - -
 REV JACOB BRITTINGHAM
- WELCOME TO THE NEW AUDITORIUM - -
 MAYOR HARVEY L. KIRK
- STAR SPANGLED BANNER - - - Mackey-Beyer
 MEISTER'S ORCHESTRA
- WHEELING OF TODAY - - - - -
 HON. FRANK W. NESBITT
- CORNET SOLO—Regrets - - - D'Amour
 J. E. SCHRAMM
- LABOR'S INTEREST IN CIVIC AFFAIRS - -
 HARRY P. CORCORAN
- SOUTHERN STARS - - - Archie Mahl
 MEISTER'S ORCHESTRA
- THE PEOPLE OF WHEELING - - - -
 JOHN J. CONIFF
- QUARTETTE - - - - -
 MESSRS. LEACH, ROBINSON, MAGUIRE, BROWN
- WHEELING'S FUTURE - - - - -
 H. C. OGDEN
- SELECTIONS—
 a—"From the Land of Sky Blue Water"-----Cadman
 b—"In the Time of Roses"-----Reichardt
 c—"The Years at the Spring"-----Mrs. Beach
 MRS. ELSIE GUNDLING DUGA
- AMERICA - - - - - E. Brooks
 MEISTER'S ORCHESTRA
- RESPONSE - - - - -
 PRESIDENT GEO. W. LUTZ

N. B.—Meister's Orchestra will render Concert Music until 11 P. M.

Piano furnished for the occasion by C. A. House Music Co.